

FARM FRESH®

ODOR REDUCING SPRAY ADJUVANT TECHNOLOGY

FARM FRESH® is a highly concentrated spray adjuvant technology that greatly reduces the offensive odors of pesticides and other odors. It is designed to be added to the spray tank during mixing to reduce and mask odors during application. The **FARM FRESH®** odor reducing technology combines with the pesticide to reduce objectionable odors and imparts a pleasant fragrance similar to that of fresh cut grass.

FARM FRESH® improves pesticide performance by increasing; spreading, wetting, penetration and slowing dry time of the pesticide. The fragrance then remains for a short period of time until the pesticide odor has abated. **FARM FRESH®** is effective with and is compatible with all pesticide formulations today, EC, WP, SC, CG, OC and others.

IDEAL FOR

- ❖ Liquid or wettable powder chemicals
- ❖ Masking objectionable smells
- ❖ Reducing applicator stress
- ❖ Large scale spraying near population
- ❖ Compatible with any spray application



CROPEXCELLENCE.COM

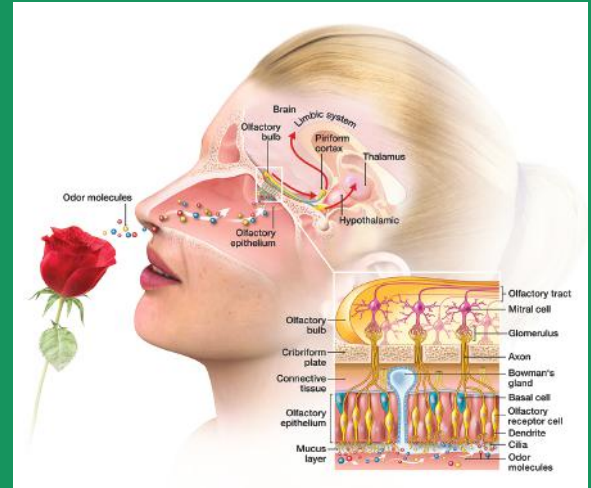


FARM FRESH®

ODOR REDUCING SPRAY ADJUVANT TECHNOLOGY

HOW DO WE SMELL OR PERCEIVE ODOR?

- ❖ **Olfaction: The sense of smell**
- ❖ **Odor bonds to receptor**
- ❖ **Olfactory receptor cells convert to an electrical message through transduction**
- ❖ **Signal related in glomeruli**
- ❖ **Message sent to sensory cortex**



FARM FRESH® bonds with the various pesticides in the spray tank prior to spray atomization, so when the microscopic particle is inhaled, **it bonds to the olfactory neurons before the pesticide odor bonds to the smell sensors.**

DIRECTIONS FOR USE

8oz - 32oz of FARM FRESH® per 100 gallons of spray solution chemicals with objectionable odor. Fragrance intensity will vary with different chemicals. If additional masking is desired, slowly increase until satisfactory masking has been obtained.

BENEFITS OF WETTING AGENT

- ❖ Spreader
- ❖ Sticker
- ❖ Penetrator
- ❖ Wetting
- ❖ Humectant



CROPEXCELLENCE.COM

